

Supermarket Planogram Compliance Checklist

Quality Control

DATE ____/____/____	STORE	CATEGORY / AISLE	AUDITOR	PLANOGRAM VERSION
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PRODUCT PLACEMENT

	100%	>90%	>80%	<80%
All planogrammed products present on shelf	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products in correct position per planogram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
No unauthorised products on shelf <input type="checkbox"/> None <input type="checkbox"/> Some found				
No out-of-stock gaps <input type="checkbox"/> None <input type="checkbox"/> Gaps present				
Delisted products removed <input type="checkbox"/> OK <input type="checkbox"/> Found				
New lines added per planogram update <input type="checkbox"/> OK <input type="checkbox"/> Missing				

FACINGS & SHELF LAYOUT

- Facing counts match planogram Match Minor variance Major variance
- Shelf heights set correctly OK Adjust
- Products at front of shelf (not pushed back) OK Facing needed
- Labels facing forward and readable OK Some turned
- Vertical brand blocking maintained OK Broken
- Eye-level products correct OK Wrong items at eye level

PRICING & SIGNAGE

- Price ticket on every product 100% Missing tickets
- Ticket aligned with correct product OK Misaligned
- Promotional price tickets installed OK Missing

	OK	ISSUE
Gondola end / Feature display per brief	<input type="radio"/>	<input type="radio"/>
Category signage correct and visible	<input type="radio"/>	<input type="radio"/>

ADJACENCY & FLOW

- Category adjacencies per store layout plan OK Issue
- Cross-merchandising in place OK Missing
- Logical shopper flow within category OK Confusing
- Own-brand products in specified position OK Moved

COMPLIANCE SCORE & ACTIONS

Overall compliance estimate _____

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Non-compliant bays to reset

Missing products to order

Auditor signature

Department manager sign-off

Notes

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